



MEDIA
BUDGET
0€



FOLLOWER
233K

ENGAGEMENT
74K
+221%



NEW FOLLOWER
+709



like	43.091
love	986
wow	64
haha	2.513
sad	842
angry	471
thankful	0
pride	0
care	0





MEDIA
BUDGET
0€



FOLLOWER
67K

ENGAGEMENT
49K
+200%



NEW FOLLOWER
+950



MOVIMENTO 5 STELLE





like	820.996
love	25.435
wow	962
haha	23.810
sad	6.430
angry	6.867
thankful	0
pride	0
care	0





MOVIMENTO 5 STELLE





MEDIA
BUDGET
500€



FOLLOWER
438K

ENGAGEMENT
665K
+55%

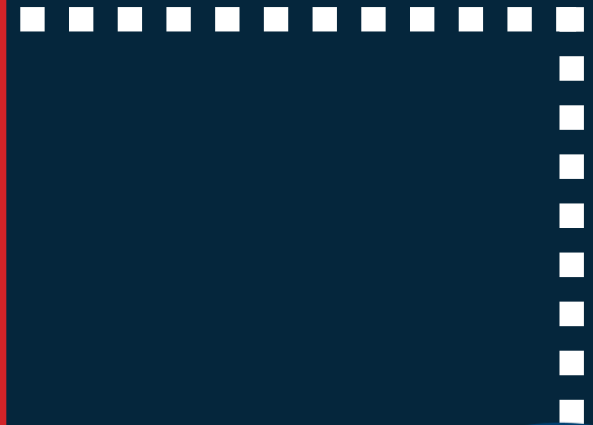


NEW FOLLOWER
+6400
+ 1161%





like	499.423
love	11.202
wow	524
haha	12.281
sad	797
angry	3.663
thankful	0
pride	0
care	0





FRATELLI D'ITALIA

MEDIA
BUDGET
500€



FOLLOWER
213K

ENGAGEMENT
696K
+56%



NEW FOLLOWER
+1364





AZIONE





like	42.171
love	913
wow	118
haha	7.866
sad	256
angry	1.535
thankful	0
pride	0
care	0

AZIONE



AZIONE







like	824.476
love	12.367
wow	1.917
haha	53.322
sad	3.396
angry	39.560
thankful	0
pride	0
care	0

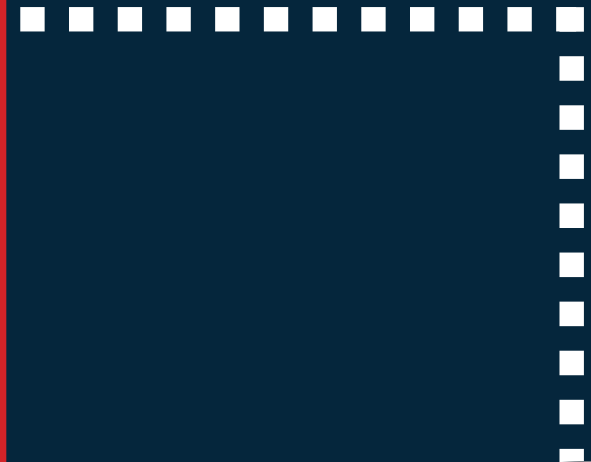








like	305.825
love	4.285
wow	304
haha	10.676
sad	1.394
angry	2.265
thankful	0
pride	0
care	0



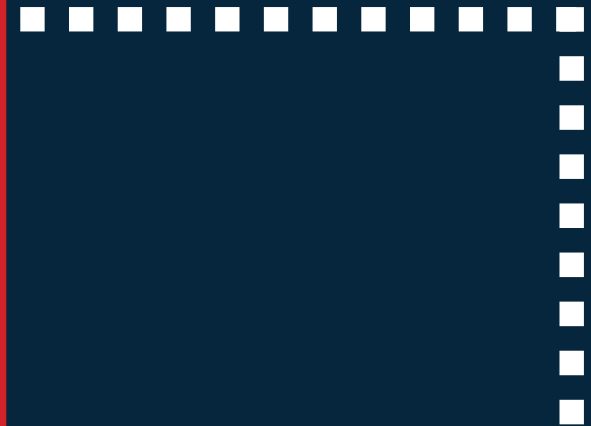


PARTITO DEMOCRATICO





like	221.275
love	4.992
wow	967
haha	95.115
sad	3.333
angry	8.433
thankful	0
pride	0
care	0





PARTITO DEMOCRATICO



GIORGIA MELONI



**MEDIA
BUDGET**

0€



FOLLOWER

2.36M

ENGAGEMENT

3.8M

+59%



NEW FOLLOWER

+8812

+935%



like	2.418.320
love	96.436
wow	4.896
haha	132.331
sad	31.503
angry	38.623
thankful	0
pride	0
care	0





**MEDIA
BUDGET**

0€



FOLLOWER

1M

ENGAGEMENT

21.M

+37%



NEW FOLLOWER

+11K

+56K%

GIUSEPPE CONTE



**MEDIA
BUDGET**

0€



FOLLOWER

2.36M

ENGAGEMENT

3.5M

+221%



NEW FOLLOWER

-7000



like	2.308.568
love	198.465
wow	2.447
haha	40.276
sad	28.862
angry	10.314
thankful	0
pride	0
care	0





**MEDIA
BUDGET**

0€



FOLLOWER

1.7M

ENGAGEMENT

837K

+252%



NEW FOLLOWER

-14K



**MEDIA
BUDGET**

0€



FOLLOWER

144K

ENGAGEMENT

383K

+237%



NEW FOLLOWER

+4660

+649%



like	167.990
love	4.359
wow	488
haha	38.153
sad	2.896
angry	2.522
thankful	0
pride	0
care	0





**MEDIA
BUDGET**

0€



FOLLOWER

85K

ENGAGEMENT

189K

+60%



NEW FOLLOWER

+8000

+564%

SILVIO BERLUSCONI



**MEDIA
BUDGET**

300€



FOLLOWER

1.1M

ENGAGEMENT

399K

+172%



NEW FOLLOWER

+3910



like	239.123
love	12.935
wow	683
haha	19.170
sad	10.413
angry	1.789
thankful	0
pride	0
care	0





**MEDIA
BUDGET**

300€



FOLLOWER

447K

ENGAGEMENT

389K

+167%



NEW FOLLOWER

+3200



MEDIA
BUDGET

300€



FOLLOWER

1.1M



ENGAGEMENT

416K

+78%



NEW FOLLOWER



+2296





like	249.594
love	10.952
wow	382
haha	21.947
sad	2.363
angry	2.104
thankful	0
pride	0
care	0





MEDIA
BUDGET

300€



FOLLOWER

251K



ENGAGEMENT

143K

+72%



NEW FOLLOWER



+2000





**MEDIA
BUDGET**

600€



**FOLLOWER
276K**



ENGAGEMENT

925K

+116%



NEW FOLLOWER



+2200





like	510.739
love	7.436
wow	1.342
haha	70.762
sad	2.255
angry	4.702
thankful	0
pride	0
care	0





**MEDIA
BUDGET**

600€



FOLLOWER

123K



ENGAGEMENT

593K

+146%



NEW FOLLOWER



+4500



MATTEO SALVINI



MEDIA
BUDGET

11000€



FOLLOWER

5M



ENGAGEMENT

3.6M

+54%



NEW FOLLOWER

+3939

+1951%





like	1.953.786
love	110.375
wow	7.736
haha	139.211
sad	116.081
angry	94.703
thankful	0
pride	0
care	0





MATTEO SALVINI

MEDIA
BUDGET

11000€



FOLLOWER

2.1M

ENGAGEMENT

3.2M

+42%



NEW FOLLOWER

-2400



DETTAGLI ANALISI

- **PERIODO ANALIZZATO 17 LUGLIO 2022 - 17 AGOSTO 2022**
- **FOLLOWER PAGE: NUMERO SEGUACI DELLA PAGINA**
- **ENGAGEMENT: NUMERO INTERAZIONI (LIKE, COMMENTI, CONDIVISIONI ECC) SULLA PAGINA**
- **LE PERCENTUALE SUL GRAFICO SONO RIFERITI AL CONFRONTO CON IL PERIODO 17.6-17.7**
- **IL BUDGET INDICATO è TOTALE E QUINDI VALE SIA PER FACEBOOK CHE INSTAGRAM, NON è DA SOMMARE.**